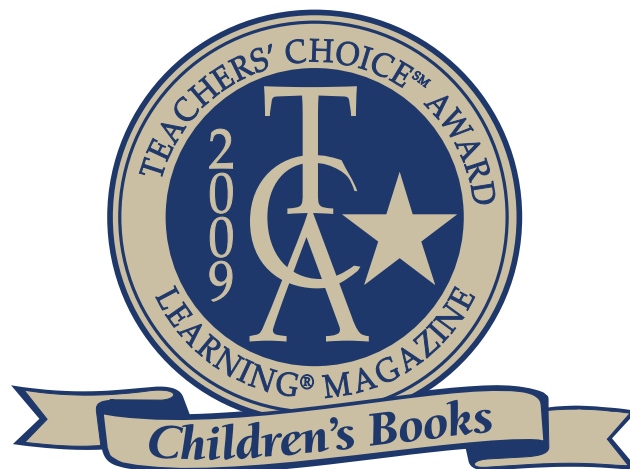


Learning[®]



Teachers' Evaluation Comments

Teachers' ChoiceSM Award
for Children's Books 2009

Learning® Magazine
15th Annual
Teachers' ChoiceSM Award for Children's Books 2009

Below you will find the comments for your product. As you read the comments, please note that this is the literal text from the evaluation forms. We have not differentiated comments between the teachers on each team. Although we encourage teachers to provide comments, it is not a requirement. Therefore, you may notice if you had multiple entries, the responses may be more or less in depth depending on the team of teachers. We do not use comments in the scoring process. They are provided as insight into the panel's thoughts on your product.

We hope you find the responses helpful and continue to participate in the Teachers' Choice Awards in the future. Applications will be available in January 2009 for the 16th Annual Teachers' Choice Awards program.

Product 612 That's Bingzy! Busy Building Self-Esteem Company Bing Note, Inc.

How would you recommend using this book in the classroom? (Read aloud? Independent reading? Whole class teaching unit? Reference material?) Please explain:

I would recommend using this book as a read aloud. The musical cd enhances this book and makes it a unique storytime or circle time activity. I would also let the children look at it or read it on their own after reading it to them.

I would use it as a whole class teaching unit. I would use it to introduce and reinforce character education and positive self image.

We read the book aloud. We discussed it as we went along. I used the CD after reading the book during our music portion of the day.

I would use this as a whole group activity. I would use it on the first day (week) of school and just explain Bingzy to the class. We would listen to the intro and then each day listen to a new track and discuss what we learned from it.

Young Pre-K to 2nd grade could just listen to this while drawing or coloring. Use it as a read aloud to spawn class discussion and independent picture drawing and writing.

I would read the book aloud and then play the CD for the whole group to listen to and reinforce what I just read.

Did you find this book interesting or motivating for students to read? Yes. No. (For instance is the topic kid-friendly? Are the chapters short for the reluctant or young reader? Does it contain realistic conversation?)

Yes. The words were inspirational and encouraging. This book makes the children feel good. It sets a positive tone and empowers them. It is offered in a very kid friendly style and the music just enhances the whole experience.

Yes. The children loved the pictures and Bingzy. The book is just right for its target audience of young children. It speaks to them at their level and teaches them new concepts and words at the same time.

It was very motivating. The children really loved the Bingzy character. They liked the songs and requested them over and over. The familiar tunes with the catchy words were easy for the children to learn. It is a fantastic way to really teach the children and get them involved in positive thinking. The book offers very realistic conversation and such a positive message.

Yes, the pictures are fun and colorful. It is probably written for a 2nd grader. It is written in poetry style.

Yes, the book is a crossover, in that as it is read orally the reader can suggest, discuss the questions on the pages and the teacher can then decide according to the discussion what issues should have lessons about. (It's juvenile in song, but the words seem above grade level).

Small children haven't been in enough situations to understand the building up of self-esteem.

What kinds of curriculum skills could you teach using its content? (Language Arts, Social Studies, Math, Science, Character Education) Please be specific in your suggestions

I think this book is made for character education. It focuses on positive character traits and helps the children understand that being themselves is so very important. We made Bingzy badges and added stripes each time a child was "caught" displaying positive traits, like being a leader, positive thinker, etc.

I used it for a unit on character education and building a positive self image. I feel that the music CD really helped build their understanding and got them involved. They sang the songs over and over. I think that the messages such as "I'm a positive thinker" and "I'm a leader" really fits well into the character education curriculum. I have yet to use a program that had the kids so involved and understanding so early on. They really liked the music a lot.

I would use this book and the music for character education. It is a fantastic way to help the children learn about positive self-esteem and remind them to just be themselves. The songs really reinforce the message and keep it fresh in the children's mind to just be who they are.

I would use this book for Character Ed./ Self Esteem building. I would use some of the topics to be a lead in to writing. Maybe we could make up poems about the topics.

I see the opportunity for P.E. and music teachers to use this for both physical activity and building student health and self esteem.

Character Ed. would be the curriculum skill. A teacher could use this either after a "situation" arose that needed discussing or as a class discussion topic. All students need to be encouraged to speak kindly of each other.

If funds were available, would you recommend this product to a teacher at the appropriate grade / age level? Please explain why or why not.

YES! This book is so fresh and original. I loved the music. With the well known tunes the words were so easy to learn and the kids just kept requesting the songs. As I was evaluating the product at home prior to use in the classroom, my two year old was in the room. He sang along and still requests Bingzy and I'm a positive thinker. This is the type of product that gets into a child's head and becomes part of how they think. It is so natural and I love the positive message.

Yes. The kids responded so well to this product. They loved the book and the songs just really reinforced the positive messages in a way that the children really enjoyed. They seemed to be learning without really feeling like they were learning.

I would absolutely recommend this product. It is such a wonderful message and presented in a very age appropriate manner. The book and the CD are very effective in getting the message across. It was equally enjoyable for me as the teacher as it was for the students.

Yes, but it was confusing sometimes because the words in the book did not match the words on the CD. I think they should make them match.

Yes, if the school is working as a whole on character education, this would be a great in Pre-K to 2nd grade. It teaches through reading, listening, action, critical thinking and journaling ideas.

I would recommend this to PreK/K teachers. It was a little too young for 1st grade. The concepts are helpful in showing younger kids how to build self-esteem.